



2025 Sponsorship

Dear Potential Sponsor,

Ontario Equine Expo is a new event in Markham March 21^s-23rd 2025. We are looking to not only create a fantastic experience for our vendors and spectators but as well as our sponsors. This show will be held once a year in the spring. Our goal is for the expo to be as much a learning tool, entertainment, and shopping experience as it is a social gathering. When an attendee comes through the doors of Equine Expo, they feel they are among friends. This type of event is one that many people look forward to from one year to the next, and for many of those people, it is almost like a family reunion, where they can meet up with friends they only see once or twice a year.

By you being a part of the Ontario Equine Expo, as a short or long-term sponsor, you will demonstrate to our Customers and yours, that their interests are of utmost importance to your company. Every attendee Will understand that you support them by helping to create an expo they can return to, year after year.

Your sponsorship, will allow us to do more with the expo, introduce new ideas, and improve the Experience for everyone who attends in one way or another. This sponsorship package is intended to be a guide for some of the ways you can participate In making this event a tremendous success for everyone. We are very happy to discuss any options You may have, or to work with you to create a special package just for your company.

Thank you for considering us for some of your sponsorship budget!

Warm Regards,

Ryan Kent

Ryan Kent

Executive Director

Ontario Equine Expo



Title Sponsor

\$30,000

Name and/or logo of Title Sponsor to appear in all Ontario Equine Expo marketing Material: Your package includes:

- Expo to be titled Ontario Equine Expo Presented by: Your Company
- Your logo in print material where Ontario Equine Expo logo is displayed
- Your logo in digital material where Ontario Equine Expo Logo is displayed
- Your supplied Banners Prominently Displayed, in prime locations during the show
- website Recognition – Your logo, on the Sponsors Banner on the Ontario Equine Expo website with a link to your site
- Clinic or Seminar Schedule Recognition during the weekend, promoting your Business products and/or services
- 10x20 Booth Space and size at an agreed upon prime location within the Ontario Equine Expo Show
- VIP Tickets for the weekend, including special seating at the shows.
- Ontario Equine Expo Program – large ad in the Expo Program.
- Ontario Equine Expo Program – Cover recognition in the Expo Program.
- Social Media Recognition (agreed on promotional material, supplied by sponsor)
- Press Release Recognition with any podcast or radio adds we put on.
- X-large logo on media wall
- 12 Ontario Equine Expo Weekend Passes
- 8 Ontario Equine Expo VIP Passes(to evening events)



Arena sponsor

\$8,000

The Arena will be titled with 'your company's name or product'. Your arena will be where the Saturday night performance, Clinics, demonstrations and events are conducted throughout the three (3) days of the Ontario Equine Expo show. Your package includes:

- Website Recognition – Your logo, on the Sponsors Banner on the Ontario Equine Expo website with a link To your site
- 25% off exhibitor space
- Social Media Recognition (agreed on promotional material, supplied by sponsor)
- Your provided signage and banners will be displayed in / around the Arena
- Announcements throughout the day promoting your name and the programs taking place in the arena
- Medium Logo on the program
- Medium logo on media wall
- 6 Ontario Equine Expo Weekend Passes
- 2 VIP evening Show passes



Trade Show Floor Sponsor

\$2,500 (6 available)

The Trade Show Floor (Pavilion) will be titled as 'your company's name or product' building/pavilion.
Your Package includes:

- Website Recognition – Your logo, on the Sponsors Banner on the Ontario Equine Expo website with a link To your site
- 25% off exhibitor space
- Social Media Recognition (agreed on promotional material, supplied by sponsor)
- Your provided banners will be displayed at the main entrances to the sponsored floor
- Medium logo on program
- Medium logo on media wall
- 2 Ontario Equine Expo Weekend Passes
- 2 VIP Evening Show passes



Chatterbox Saloon Sponsor

\$1,000 (2 available)

The Chatterbox Saloon will be titled with 'your company's name or product'. Your area will be where the Presentations and talks are conducted throughout the three (3) days of Ontario Equine Expo show. Your package includes:

- Website Recognition – Your logo, on the Sponsors Banner on the Ontario Equine Expo website with a link to your site
- 10% off exhibitor space
- Social Media Recognition (agreed on promotional material, supplied by sponsor)
- Your provided signage and banners will be displayed in/around the Chatterbox Saloon
- Announcements throughout the day promoting your name and the programs taking place in the Saloon.
- small logo on program
- Medium logo on media wall
- 2 Ontario Equine Expo Weekend Passes



Clinician / Presenter Sponsor (cost of clinician)

Your chosen clinician or presenter will be presented by Your Company. Your Company will be listed in the Schedule (printed and online) with the clinician or presenter. Your package includes:

- Website Recognition – Your logo on the Ontario Equine Expo website (clinician page) with a link to Your site
- Social Media Recognition (agreed on promotional material, supplied by sponsor)
- 1 post before the expo
- Announcements throughout the event promoting your name when the clinician/presenter is Announced
- Ontario Equine Expo Program – Logo printed with clinician information.
- 2 free passes

Friend of the Expo Sponsorship - \$100 +

As a Friend of the Expo, your logo/brand will be featured on the Friends of the Expo banner, displayed Prominently in the expo. Your package includes:

- Website Recognition – Your logo, on the Ontario Equine Expo website with a link to your site
- name / logo in the list of sponsors in the Ontario Equine Expo Program
- 1 free daily pass.



Bull Riding Sponsorship

Gold - \$15,000 2 available

The show will be titled with 'your company's name. The bull riding will be Saturday night. The event will be in the 2 sponsors names and will be announced through the event and all posts about the bull riding.

Your package includes:

- Website Recognition – Your logo, on the Sponsors Banner on the Ontario Equine Expo website with a link to your site
- 75% off exhibitor space up to 10x20)
- Social Media Recognition (agreed on promotional material, supplied by sponsor)
- Your provided signage and banners will be displayed in / around the Arena
- Announcements throughout the day promoting your name and the event.
 - Medium Logo on the program
- Medium logo on the sponsorship album on Facebook
- 4 Ontario Equine Expo Weekend Passes
 - 4 VIP evening Show passes

Silver - \$7,500 (4 available)

Social Media Recognition (agreed on promotional material, supplied by sponsor)

- Your provided signage and banners will be displayed in / around the Arena
- 25% off vendor space up to 10x20 booth.
- Announcements throughout the day promoting your name and the event.
 - Medium Logo on the program
- Medium logo on the sponsorship album on Facebook
- 2 Ontario Equine Expo Weekend Passes

- 2 VIP evening Show passes

Chute Sponsor - \$1000

- One chute door will have your banner on it.
- Announced during the bull ride as a chute Sponsor
- 2 tickets to the evening show
-

Contact us at ontarioequinexpo@outlook.com for sponsorship opportunities.

Ryan Kent 519-777-0783

Miranda Kent 226-228-6875